

# 2021 Denver Days Sponsor/Partnership Agreement

**PARTNER/SPONSOR:** \_\_\_\_\_

Agreement made this \_\_\_\_\_ day of \_\_\_\_\_, 2021 between the (Sponsor/Partner) listed above whose principle office is located \_\_\_\_\_ (City), \_\_\_\_\_ (State) \_\_\_\_\_ (Zip) \_\_\_\_\_

And Denver Days, Inc., PO Box 1701, Denver, NC 28037.

WHEREAS, the Sponsor/Partner desires to have an affiliation with the Denver Days Fall Music in the Park held at Rescue Park, 7835 Galway Lane, Denver, NC and whereas Denver Days, Inc. manages and controls the Denver Days Music in the Park events;

WHEREAS, for valuable consideration, the parties agree as follows:

DENVER DAYS MUSIC IN THE PARK DATES 2021: June 19, July 17, August 21, September 10, October 1 and October 2.

Sponsor/Partnership level. (The specifics of each Sponsor/Partnership level are listed on page 2).

Denver Days, Inc. agrees to provide the marketing support for \_\_\_\_\_

The Music in the Park date chosen is: \_\_\_\_\_.

The total cost is: \$ \_\_\_\_\_ dollars.

**Payment is due on contract signing. No refunds will be issued after 7 days. Denver Days Events are rain or shine. No refunds will be given in the event of rain or inclement weather.**

Additional considerations, comments or needs:

Signed contracts and checks are to be mailed to the above address or given to any Denver/ Lake Norman Rotarian. Sponsor/partners are required to supply high resolution graphic images, camera ready logos, coupons, and advertising copy as required by the Partnership/ Sponsorship level chosen. Send to: [Denver Days, PO Box 1701, Denver, NC or crenaldo04@gmail.com](mailto:Denver Days, PO Box 1701, Denver, NC or crenaldo04@gmail.com) (electronic .pdf, .eps, or jpeg Formats are preferred).

It is further understood and agreed that the conditions and agreements contained herein are binding on, and may be legally enforced by, parties hereto, their heirs, executors, administrators, successors and assigns. Denver Days, Inc. shall not be liable for failure to perform their obligations under this agreement if such failure is due to acts beyond their control including, without limitation, acts of God, acts of public enemy, acts of government, civil disobedience or other cause beyond Denver Days, Inc. control. It is also understood, Denver Days, Inc. reserves the right to accept or deny any Sponsor/Partner applications not meeting Denver Days, Inc. criteria.

All parties agree not to disclose to any other party any proprietary information acquired about the other. All parties further agree not to disclose, without prior written consent, any information obtained about the other party.

Agreed and accepted this \_\_\_\_\_ day of \_\_\_\_\_, 2021 by the undersigned.

For Sponsor/Partner

for Denver Days, Inc.

Email: \_\_\_\_\_

Email: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

| Benefits  | Sponsorship Levels |                |                |
|---|--------------------|----------------|----------------|
|   | <i>\$500</i>       | <i>\$2,000</i> | <i>\$5,000</i> |
| Company Name on MIP Banner  | X                  | X              | X              |
| Company Name on Website   | X                  | X              | X              |
| Newspaper thank you ad  | X                  | X              | X              |
| Logo on Website   |                    | X              | X              |
| Link to company website on all Denver Days social media   |                    | X              | X              |
| Recognition from the stage at all events  |                    | X              | X              |
| Select event date (first come, first served) (Does NOT apply at \$5,000 level)                      |                    | X              | NA             |
| Company specific banner on the stage at your selected date (\$5,000 level banner always on display) |                    | X              | X              |
| Logo on DD Souvenir Cups used with beverages sold at the events                                     |                    |                | X              |
| Logo on all posters   |                    |                | X              |
| Exclusive industry representation   |                    |                | X              |
| Opportunity to be recognized as "Denver Days Music in the Park" presented by . . .                  |                    |                | X              |